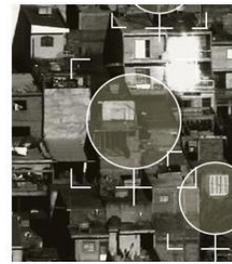
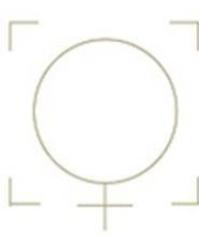
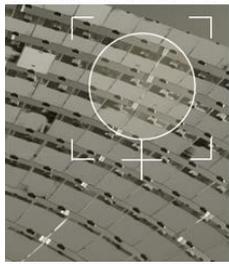


## CRITERION INSTITUTE



### CONVERGENCE XVII: Financing the Reduction of Gender-based Violence

#### SPONSORSHIP OPPORTUNITY

**Criterion Institute** is a nonprofit think tank dedicated to expanding what is seen as possible for using finance to create transformative social change. In 2018 we launched a program on leveraging the power of financial systems to address gender-based violence. We are now approaching our campaign goal of aggregating US\$1 trillion in intent from asset holders who desire for their portfolios to address gender-based violence and we have uncovered more than 75 specific ideas for how finance can address the issue. In March 2020 we will be bringing together the ecosystem of philanthropists, high net-worth individuals, governments, impact investors, fund managers, wealth advisors, gender-based violence experts, and more to move forward insights and ideas and build the field of leaders that is pioneering this movement.

**Convergence** is Criterion's signature event. It is a unique gathering of the catalytic change-makers who spend three days together in deep conversations, getting to insights and innovations, finding ways to collaborate, connecting dots, and clarifying our path forward.

We cultivate a unique and personalized experience for each attendee because past Convergence's have proven that participants will be the leaders in the movement of innovative finance. The conference connects people that will build the vehicles, products, and cross-sector initiatives to actualize our program goals. **Your sponsorship enables Criterion to invest in the high-quality experience of our conference that will directly lead to innovations in approaches to financing the reduction of gender-based violence.** Your sponsorship will help fund the unique experience to convene our passionate partners as well as provide sponsored spots that allow people in the space to come who otherwise couldn't afford it.

We invite you to consider sponsoring **Convergence XVII: Financing the Reduction of Gender-based Violence**. Our invitation for sponsorship offers an opportunity not only for visibility to our 75 attendees but also to our broader network of tens of thousands of leaders around the world who follow our work.

#### **Platinum Level Sponsor - \$25,000**

Includes Five Tickets to Convergence XVII. Creates Three Sponsored Spots

#### **Gold Level Sponsor - \$15,000**

Includes Three Tickets to Convergence XVII. Creates Two Sponsored Spots

#### **Silver Level Sponsor - \$5,000**

Includes Two Tickets to Convergence XVII. Creates One Sponsored Spot

If you are interested in learning more about this event or our sponsorship model, please contact Christina Madden at [madden@criterioninstitute.org](mailto:madden@criterioninstitute.org).